



## Riverside Drive Neighbourhood Survey



Dear (Male or Female) Head of Household at: \_\_\_\_\_

The District of North Vancouver has retained MarkTrend Research, an independent professional research company, to conduct a survey with residents of the Riverside Drive neighbourhood on the issue of speeding. Your responses will be held in strict confidence and only analyzed in aggregate with others.

We visited your home on: Saturday, February 2<sup>nd</sup> @ \_\_\_\_\_ OR  
Sunday, February 3<sup>rd</sup> @ \_\_\_\_\_  
but found you unavailable to be surveyed at that time.

**To be eligible to participate in the survey you must meet the following criteria:**

- Live at the above address (You must occupy the main portion of the house; secondary suite tenants are not included in this survey.)
- Be the male or female head of the household (if there are two heads of household, please have the person whose birthday falls next complete the survey – this is for random selection purposes only.)

**As an eligible respondent, it is important that your views be included in this survey, so please participate in one of the following ways:**

- Fill out the attached questionnaire, enclose it in the envelope provided, and leave it on your doorstep for collection on Wednesday, February 6<sup>th</sup>. (Please check the box on the envelope to indicate that your "survey is completed and ready for pick-up".)
- Be available during the hours of 5:00pm to 8:30pm on Wednesday, February 6<sup>th</sup>, when an interviewer will make a second attempt to interview the eligible respondent at your household.
- Phone in your answers by calling MarkTrend Research at **(604) 664-2442**. Calls will be accepted between 7am and 10pm Monday, February 4<sup>th</sup> to Friday, February 8<sup>th</sup>. Please have your questionnaire on hand so that you are able to quote your ID number (see below).

***If we have not received your survey by Wednesday, February 6th, we will attempt to contact you by telephone between February 7<sup>th</sup> and 10<sup>th</sup>.***

**YOUR ID NUMBER:** \_\_\_\_\_

Q1. In order to deal with speeding along Riverside Drive, the District of North Vancouver would like to know if you are in favour of removing the existing speed humps or keeping the existing speed humps.

**INDICATE ONE ANSWER ONLY.**

- <sup>1</sup> Remove existing speed humps
- <sup>2</sup> Keep existing speed humps
- <sup>3</sup> Neither of these options
- <sup>4</sup> Don't know/no opinion

Comments: \_\_\_\_\_

Q2. There are a number of different or additional ways to address the speed of vehicles on Riverside Drive. **FOR EACH OF THE FOLLOWING**, please indicate whether you think it is a "GOOD IDEA" or "BAD IDEA" or "DON'T KNOW".

	<u>GOOD IDEA</u>	<u>BAD IDEA</u>	<u>DON'T KNOW</u>
a. More speed related signage and road markings (eg. SLOW)	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
b. Put speed humps in different places along Riverside Drive	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
c. Education (eg. newsletters, meetings)	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
d. Enforce the 50 km/h speed limit	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
e. Reduce the height of the speed humps	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
f. Chicanes (curb extensions which narrow the road at certain points)	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
g. Have fewer speed humps	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
h. No passing allowed	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
i. Return to a gravel road	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
j. Traffic Circles	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>
k. Speed Watch van (informs drivers of their speed)	<input type="checkbox"/> <sup>1</sup>	<input type="checkbox"/> <sup>2</sup>	<input type="checkbox"/> <sup>3</sup>

Q3. Do you have any other ideas for reducing the speed of vehicles on Riverside Drive?

<sup>1</sup> Yes (specify) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

<sup>2</sup>No

Q4. Which **ONE** of the following best describes your current household occupancy:

- <sup>1</sup> You own and occupy this home
- <sup>2</sup> You rent and occupy the main portion of this home
- <sup>3</sup> Other (specify) \_\_\_\_\_

For verification purposes only, please indicate your phone number: (604) \_\_\_\_\_

*Thank you for participating in this survey.*

*Please enclose this survey in the envelope provided, check off the box on the outside of the envelope and leave it in a visible location on your doorstep.*